

CLENA Board Meeting
January 12, 2009
For the Love of the Lake office

Present: Earl Johnson, Cindy Bourne, Barbara van Pelt, Susan Hello, Jim Hughes, Tom Murray, Kay Van de Rostyne, Patricia Bailiff, Gloria Spence, Erin Bender

Absent: Michael Janicek, Debbie Finger

Guests: John Widhalm, Tricia Johnson, Margaret Webb, Frances Tackett

President Earl Johnson convened the meeting at 6:38 p.m. The Dec. 12 Christmas party at Rosi's was a success and enjoyed by all in attendance.

The minutes from the December 8 meeting were approved with the correction that Gloria Spence was not in attendance at the meeting.

Susan Hello gave the financial report (Attachment A). She received official notification from the IRS that CLENA is now a 501(c)4 nonprofit. There is currently \$8,040.90 in the checking account. In reviewing the money in the Dallas Parks Foundation Fund for the Casa Linda Park, \$500 from our account was incorrectly spent for trees for Casa View. This will be corrected and we had \$1667 to spend on crepe myrtles and irrigation for the park. Donna and Jeff Mason are taking care of this.

Jim Hughes reported that there have been several robberies at the Casa Linda Albertson's and that a woman's purse was stolen at gunpoint (she chased him) at Starbuck's. Tom Lawrence is the new chief at the NE substation. Boulders were stolen from the triangle at Redondo and Corto. John Widhalm has been sending out the e-mail crime reports. Cindy Bourne is getting bids on CLENA stickers for residents' cars. Forest Hills is interested in doing this and she will coordinate with them.

There was not a membership report, but John Widhalm reported that the deed restrictions in Section 4 were renewed for 25 years, but Section 3 failed. John will prepare a current deed/zoning restrictions for each section. The Board thanked John for his efforts.

Tom Murray reported that the January Yard of the Month went to Myles and Ginger Turner at 1515 San Saba. There was some discussion about the garden tour and Tom will serve on the committee.

Kay Van de Rostyne gave the education and programs report (see Attachment B) and suggested several speakers for the spring meeting. She suggested allowing the neighborhood schools to submit a list of needs that could be posted on the CLENA website.

Debbie Finger was absent, but submitted a report (Attachment C).

page 2

Gloria Spence gave an update on the Mystery Dinner Theater plans for March (Attachment D). The committee proposed moving the location to the Knights of Columbus Hall on March 21 due to increased costs for Winfrey Point. Gloria made the motion to approve the new plan, second by Barbara and it was approved unanimously.

The meeting was adjourned at 8:45 p.m.

CLENA
Transactions by Account
As of January 12, 2009

Attachment A

Type	Date	Mum	Name	Clr	Split	Amount	Balance
Professional Bank							8,461.00
Check	1/11/2009	1252	Debbie Finger	X	Printing and R...	-54.07	8,406.93
Check	1/11/2009	1253	East Dallas Printing		Printing and R...	-352.50	8,054.43
Check	1/11/2009	1254	TXU Energy		Electricity Usage	-13.53	8,040.90
Total Professional Bank						-420.10	8,040.90
TOTAL						<u>-420.10</u>	<u>8,040.90</u>

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Report from the Education/Programs

I have not been in touch with Jane Didear, who is the co-coordinator of the Partners in Education DISD, since before Christmas. I will be calling her if I have not received any communication. I decided to wait until the CLENA Newsletter has been distributed to determine how many volunteers would be available.

I have not contacted anyone so far for the speaker for the general meeting in April. Some Organizations I have thought about are:

North Central Texas Council of Governments

Dallas Water Utilities

For the Love of the Lake

Community Council of Greater Dallas (not sure if they would provide speaker)

Board Report – VP Communications
Submitted by Debbie Finger
January, 10, 2009

Attachment C

- Winter 2009 newsletter completed. Distributed weekend of January 10.
- The Spring 2009 newsletter will be published and distributed by the end of March. Articles and reports will be due during the week of 3/16 (reminder email will be sent).
- Advertisers who have committed to continue advertising include: Jenny Capritta, Mike Schmitt, Kelly Nolan, Bella Vista Company, Mary Poss, Foster's Exteriors, and East Dallas Printing. Note, we run an ad for East Dallas Printing in exchange for a discount on the total printing cost.
- I plan to visit other potential advertisers: Kwik Kar, Susan Frederickson, Highland Park Cafeteria, Deatons, and other merchants in the shopping center as time permits in February.
- The CLENA web site has a new look! John Widhalm has done a LOT of work recently to give the web site a new look as well as add new functionality, which includes the ability for board members to upload documents such as meeting minutes and treasurer's reports. John is planning to be at the board meeting to talk more about the web site updates, training for board members, and ideas for keeping the information on the web site fresh.
- I have provided John with the following information to be posted on the web site: Garland Road Initiative PDF and Advisory Council list, latest newsletter, information for area schools and link to Partners in Education web site.
- I already have the ability to update the calendar on the web site. Let me know of any upcoming events.

March Mystery Dinner Theater Proposal

Gloria Spence, 1/12/09

At the November Board Meeting the Board approved a Mystery Dinner Theater social event to take place on Sunday, March 15 at Wynfrey Point. This proposal was made based on preliminary rental information received from the City of Dallas.

Once the event was approved the Social Committee began the process of developing a budget for the event. While researching caterers, an additional conversation with the reservationist for the City of Dallas revealed additional substantial expenses that had not been revealed at our initial conversation. This included a \$50 permit fee for serving liquor. The \$35 an hour for security guard fee was increased to 3 security guards for 100 people increasing the rental fee by an additional \$105 per hour.

The Committee determined that this would increase the cost of the event substantially and make it unaffordable for too many of the residents. Our goal is to make the event as accessible as possible to all residents and keeping the individual cost for under \$25 per individual and preferably to \$20 per individual.

That being the situation the Committee did extensive research in the neighborhood and surrounding area and came up with an alternative proposal that we are quite proud of and think will provide an outstanding event.

The location is the Knights of Columbus Hall, 10110 Shoreview Rd. off of Northwest Highway. It is located in a safe well lighted area with ample parking for the event. If you have never been in the hall, the entrance has an elegant foyer decorated with beautiful wall mirrors and matching tables underneath. Opening directly from the foyer through large double doors is the room we propose to use for the event. It has beautiful hardwood floors, elegant chandeliers and wall sconces with a stage at the front of the room and a bar at the back. The restrooms are large, clean and modern. It will be a perfect setting for our Italian Restaurant.

If you will remember the reason we selected Sunday, March 15 was that Wynfrey Point only had Sunday reservations available. The new location we are proposing had a recent cancellation and we were able to obtain the facility for Saturday, March 21 if the Board approves the change.

BUDGET FOR THE EVENT:

Number of tickets to sell: 100

Cost of tickets: \$20 each

Estimated proceeds: \$2,000

Cost of Rental of facility: Between \$1,200 and \$1,500. (Depending on menu and number of servers needed and final count of participants) (Final count due 4 days prior to event).

Publicity, printing, and decorations \$500

Total expenses approximately \$2,000

Included in cost of building rental:

Cash bar (no minimum guarantee required) Drink prices range approx. \$3.00 beer, \$4 wine, with mixed drinks available at a reasonable cost.

Menu: appetizers, 2 entrees, salad, bread, dessert, tea

Tables, linens and tableware are provided
Sound system and microphones are provided
Clean-up included

Time reserved for event: 6:30 p.m. – 11:00 p.m. (4 ½ hours) - (Room is available all day at no extra charge for decorating.)

\$400 deposit required to guarantee date – which will be deducted from total billing amount. Not security deposit is required.

Mr. President: I move that the March social event be changed to the Knights of Columbus location on Saturday, March 21 and that a \$400 deposit be approved to secure the date and place for the event.

Committee Members:

Gloria Spence, Chairman

Frances Takett

Pam Egnew

Judith Wolfe

Margaret Webb

Dotty Vidal

Melinda Malone

Phil Phelps

Mary Phelps

Mickey Letart

Delores Letart

Melanie Landay

Plan of Action:

Sunday, January 18 - begin Casting of Players (2 narrators; 6 major players 3 female and 3 male and approximately 2-4 minor players) If you would enjoy being part of the cast or have someone you would like to recommend, please talk to me. Each player will have a script and you will not be required to memorize lines. Remember this is a game and is intended to be fun for everyone including the cast. There will be several rehearsals just to help the cast feel comfortable with the scripts but the ending of the mystery will not be revealed to anyone until the night of the event!!!!

Sunday, February 18 begin development of fliers and communications of event. Can the email communication list be used to advertise event. If not can small one liners be added to bottom of crime alerts (Comes under heading of bringing neighborhood together to get to know and watch out for each other)

February 20-22 Distribution of Publicity Fliers – can block captains help with distribution

Monday, March 16 Deadline for ticket sales