

CLENA BOARD MEETING
March 9, 2009
For The Love of The Lake office

Present: Earl Johnson, Cindy Bourne, Gloria Spence, Debbie Finger, Patricia Baillif, Jim Hughes, Tom Murray, Kay Van De Rostyne, Erin Bender, Susan Hello

Absent: Barbara van Pelt, Michael Janicek

Guests: John Widham, David Baillif

President Earl Johnson called the meeting to order at 6:41.

Minutes from the February meeting were distributed electronically to the Board prior to the meeting. There were five corrections identified. The corrected minutes were approved.

Earl Johnson gave the President's report:

- The April 14 General Meeting will be held in the Minga Room at White Rock United Methodist church.
- Chris Harwood, owner of Another Broken Egg, has offered use of his restaurant for CLENA board meetings. 40 to 50 people could fit comfortably. A motion was made to hold the April board meeting there and was approved pending owner approval for us to bring in wine and food.

Cindy Bourne gave the following report:

- She sent emails to surrounding neighborhood associations to determine their interest in co-hosting a neighborhood forum for District 9 city council candidates.
- Gaston Middle School auditorium is the most likely venue for the forum.
- She did not have an update on stickers for car identification, but is looking at regular bumper stickers rather than clinging.

Susan Hello gave the treasurer's report (Attachment A)

- The plaque for the new fountain in the park needs to be put on hold temporarily because the cost is \$150 per line rather than \$150 for the entire plaque. The other neighborhoods, specifically Casa Linda Forest, are having issues with that cost. Hopefully the cost will come down or another vendor can be found.
- There is currently \$7,437.30 in the CLENA account.
- She passed out Tax Exempt certificates to some board members. Call her if you need them for anything.

Jim Hughes gave the crime report:

- It had been quiet for crime in the neighborhood.
- There was door-to-door solicitation in the neighborhood, the police were called.
- The other incident was an early morning confrontation with a woman and subject, it looked like a prostitution situation.

- There was a fire at the Baptist church on Sunday March 8th.

Tom Murray gave the beautification committee report:

- Aimee Minick at 9325 Redondo received the YOM for March for the exceptional tulips. The sign will be delivered tomorrow after the big trash is picked up.
- An email was sent out asking for suggestions for a name for the clean up initiative.

Kay Van de Rostyne gave the education and programs report:

- The Sanger counselor had not responded to her communications.
- Rhinehart needed certified teacher help for SAT testing and we had a volunteer. Kay also volunteered as she is also certified as a teacher.
- There will be a Dallas Arboretum presentation at the General Meeting with a projector and screen. Kay will be there about an hour early to set up and meet the speaker.
- There was a question and discussion about a directory for parents with school age kids. It was decided to offer a participatory group listing through the website rather than a printed piece.
- This might also pertain to other types of groups (artists, gardeners, etc) wanting to find residents with similar interests Erin Bender suggested an article in the newsletter would 'seed' the forum idea on the website.

John Widhalm indicated that we could create forum sites but would need someone to take charge of each particular topic and nurse it along for a few months. John asked for any input on the website, content, look, etc.

Debbie Finger gave the communications report (Attachment B):

- The next newsletter is to be delivered by April 4th. That is in time to announce the general meeting 10 days ahead of time. It will be a 12 page issue with plenty of advertising for a balanced ad/copy ratio and to offset the cost of printing.
- Deadline is this week for articles.
- It was suggested to include a list of neighbors who own business in the neighborhood and phone numbers.
- There will also be flyers about the garage sale on May 2, a membership drive, and an updated block captains list.

Patricia Baillif gave the external affairs report (Attachment C):

Please see Attachment C for her report.

- Earl reported that the sewer clean outs in the parking lot have lost their caps and are dangerous.
- 9915 Redondo is under foreclosure. The price is \$100 per sq foot - \$180,000.
- Susan indicated that there are a lot of panhandlers in the shopping center.

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- David Baillif reported that there was a bum sleeping in one of the trash enclosures and Susan noted that there was a white car in the parking lot for 3 days

Gloria Spence was suffering from laryngitis and Patricia gave the report for the social committee (Attachment D):

- Preparations for The Murder Mystery Dinner are complete. 12 tickets are sold so far, four more collected tonight. 150 people tops, 100 would be preferable. Signs will go out soon. Gloria will update the board on ticket sales. There will be a traveling advertisement with the actors around the neighborhood.
- The CLENA Garage Sale is scheduled for May 2. The participation fee is \$20. A flyer will be going out with the newsletter.

Erin Bender gave a report on Block Captains:

- There is one vacancy for both ends of Verano. Cindy and John offered to take it over temporarily until someone is found permanently. It was suggested to call Rick Magnis who lives there and already walks regularly.

In other business:

- There was discussion about putting together a coupon pack for those signing up for membership.
- A motion was made by Cindy for CLENA to take part officially in LFH's neighborhood party April 18, 4-7, in the park. There will be games and refreshments which have been donated. The motion was seconded and passed.

With no further business, the meeting was adjourned at 8:00.

11:52 PM
03/08/09
Accrual Basis

CLENA
Transactions by Account
As of March 8, 2009

Type	Date	Num	Name	Memo	Ctr	Split	Amount	Balance
Professional Bank								8,481.00
Check	1/11/2009	1252	Debbie Finger		X	Printing and R...	-54.07	8,405.93
Check	1/11/2009	1253	East Dallas Printing		X	Printing and R...	-352.50	8,054.43
Check	1/11/2009	1254	TXU Energy		X	Electricity Usage	-13.53	8,040.90
Check	1/13/2009	1255	Knights of Columbus	Deposit Myste...	X	Mystery Dinner	-400.00	7,640.90
Check	2/9/2009	1257	Earl Johnson	QB update		Supplies	-140.70	7,500.20
Check	2/9/2009	1258	City of Dallas	Hermosa	X	Utilities	-15.37	7,484.83
Check	2/9/2009	1259	TXU Energy		X	Utilities	-14.16	7,470.67
Check	3/28/2009			New Check C...	X	Bank Service...	-49.50	7,421.17
Check	3/9/2009	1260	TXU Energy			Gas and Electric	-14.16	7,407.01
Check	3/9/2009	1261	City of Dallas			Triangles	-4.73	7,402.28
Check	3/9/2009	1262	City of Dallas			Triangles	-3.40	7,398.88
Check	3/9/2009	1263	City of Dallas			Triangles	-11.43	7,387.45
Check	3/9/2009	1264	City of Dallas			Triangles	-5.16	7,382.30
Deposit	3/9/2009			Deposit		-SPLIT-	55.00	7,437.30
Total Professional Bank							-1,023.70	7,437.30
TOTAL							-1,023.70	7,437.30

CLENA – VP Communications Report
Monday, March 9, 2009
Submitted by Debbie Finger

Attachment B

- Articles and ads for the Spring newsletter are due by March 16.
 - Info for April 14 General Meeting
 - President's Corner
 - Treasurer's Report
 - YOM
 - Crime Report
 - In and Around Casa Linda
 - Announcing new service project for helping with yard work - investing in your community
 - Garage sale announcement and flyer
 - June Picnic Announcement
 - Garden Tour Announcement
 - Membership form
 - Calendar – what to do when – April, May, June
 - Earth Day
- Newsletter will be distributed before April 1 to ensure General Meeting announcement is sent out far enough in advance (10 days before April 14 meeting)
- Reminder emails were sent to advertisers. I have firm commitments from Mike Schmitt, JennyCapritta, and Bella Vista. I'm following up with Kelly Nolan, Susan Callicot (Lucy and Ethel Do Real Estate), Cloud Nine Massage, and Mary Poss.
- I'm still working on contacting potential advertisers for new ads.
- All current information has been uploaded to the web site and the calendar has been updated with all info I have to-date.

External Affairs Issues
03/09/09

- 1) Intersection: TX Dot has been made aware of several light poles strategically placed in the middle of sidewalks, making wheelchair passage impossible. The landscape architect is working with the contractor to remedy these faults. Thanks, Earl for your sharp eye! Estimated completion for the intersection is June.
- 2) Northwest Highway, Lawther to Flagpole Hill Causeway: TxDOT reports the start was delayed because of the city taking longer to relocate utilities than planned. Also, the plans have been altered to make the entire stretch a bridge, rather than a causeway with three bridges.
- 3) The city will respond to residents requesting new, reflective street signs. If the signs on your street are the old, painted variety, they cannot be read easily after dark just by the lights of your car, given how few street lights we have. Call 311 and request replacements. This is a fire/safety issue so emergency vehicles can find your house.
- 4) Shopping Center: Continues apace. No definite time frame on completion.
- 5) Shopping Center: Albertsons is adding a box for clothing donations. Don't forget, they have a box for recycling plastic bags (grocery, cleaners, newspaper, etc.)
- 6) Shopping Center: La Hacienda: Closed. I have the owner's cell number if anyone is interested in where she lands in the future.
- 7) Restaurants: Another Broken Egg: Open and doing land office business. They report that their beeper-coasters work all the way down to Petco, if you want to do a little shopping while you wait.
- 8) Restaurants: Chili's: The new general manager reports the average time for food coming out of the kitchen after the order is entered is now 15 minutes or less, a 95% improvement from where it was when he started three weeks ago.
- 9) Restaurants: Franki's Lil Europe: Apparently gone for good, this time. The sign is down and all the furniture is out.
- 10) Other area businesses: Pet Boutique: Annual weekend sale has been extended to the month of March. Deaton's: Half price sale is going on now to reduce inventory. They are renegotiating their lease and may move if they can't get favorable terms.
- 11) Other neighborhoods: Lake Park Estates: The city is putting in erosion control measures on Reinhardt Branch behind the Petco quadrant of the shopping center between Garland Road and where the creek goes into a culvert under Buckner. The plan is to clean out vegetation and trash and install a gabion along the neighborhood side of the creek (a gabion is a retaining wall using mesh armatures filled with rocks) where the erosion is the worst.

March Social Committee Board Report

Pasta Passion & Pistols Murder Mystery Dinner is on schedule for Saturday, March 21. Cast is complete: Frances Tackett, Jim Hughes, Jack and Jackie Hardesty, Tierney Hughes, Zach Schrotter, Susan Owens, John and Janet Cassidy, and Jere Reiser. Scripts have been completed and last rehearsal will be on Sunday. We still need to sell tickets. So far we have sold 12. We have many who say they are going to buy and are even wanting to bring friends. I have tickets available tonight for anyone who wants to purchase one.

Thanks to Jim, Debbie and John for all their help. We had lots of laughter and encouraging comments after Jim's last crime report.

CLENA will have a PR table set up at the mystery dinner. All committees are invited to distribute any information they wish. The social committee will have garage sale participation forms available. We need people to-nwn-this table. All social committee members will be busy handling other responsibilities related to the dinner. Garden tour information would be a good item to have available. If flyers are not available maybe a poster?

Garage Sale is scheduled for Saturday, May 2, 2009. Participation flyer is ready for distribution. Would like to have a copy in the next newsletter. Participation fee remains at \$20.