

**CLENA Board Meeting**  
**April 13, 2009**  
**Another Broken Egg Café**

Board members present: Earl Johnson, Cindy Bourne, Erin Bender, Tom Murray, Debbie Finger, Kay Van de Rostyne, Patricia Baillif, Michael Janicek, Barbara van Pelt, Gloria Spence

Absent: Susan Hello, Jim Hughes,

Guests: Lisa Connaway, Tricia Johnson, Brad Rogers, David Baillif

President Earl Johnson called the meeting to order at 6:40 p.m.

The minutes from the March meeting were approved as sent out.

President's report by Earl

- Discussed set-up for general meeting on April 14
  - Two sign-in tables with current membership lists, sign in sheets, nametags in two colors (for members and nonmembers), membership forms, extra newsletters and directories, signs that you must be present to win the door prizes
  - Board members were asked to arrive at 6:30 and various members agreed to bring needed items and to staff the tables.
- The agenda for the meeting was discussed and Erin Bender made a motion that the Executive Vice President, Cindy Bourne, serve as Parliamentarian and run the meeting. Patricia Baillif seconded the motion, and it passed.
- Earl invoked his right as President to run the general meeting in order to maintain control, despite the board's vote.
- The agenda was established:
  - Earl – call the meeting to order, establish a quorum, and introduce Kay Van de Rostyne.
  - Kay introduce the speaker from the Arboretum and thank her afterwards.
  - Guest speaker.
  - Secretary – ask for any corrections to the minutes as posted on the website, and ask for vote to approve.
  - Officers to report on activities within their area for the last six months, solicit ideas, announce upcoming activities and ask for volunteers if appropriate.
  - Patricia asked Earl to ask Susan Hello to present a more detailed financial report.
  - Officers will be called upon in the order listed for tonight's meeting agenda.
    - Tom will ask for a garden tour report from Donna Mason and a parks report from Cindy Bourne
    - Patricia will ask for a report from Brad Rogers for the Garland Rd. Vision project.
    - Jim will ask Cindy for a report on the stickers.
    - Kay will ask Erin for a report on the website forum.

- After reports, Earl will ask if there is any unfinished business and ask for any new business.
- Earl will make an announcement about the upcoming general elections in September, which board positions will be open, and how to run for office.
- Drawing for door prizes.

With the plans for the general meeting settled, the meeting agenda resumed.

The financial report was presented (Attachment A).

Michael Janicek – membership

- Justin is working on the Welcoming Committee.
- Susan Grundy has a list of Welcome to the Neighborhood basket recipients.
- Debbie will do a feature in the next newsletter on new residents.

Tom Murray – beautification

- Steven and Marissa Sykes, 1419 Tranquilla, won the Yard of the Month for April.
- Tom has not received any requests for help with yards in Casa Linda and indicated he has identified several that would benefit from the program.
- Several board members felt that we should require liability waivers from both volunteers on the yard fix-up project, as well as recipients of the service.
- Patricia will give Tom copies of volunteer and recipient release forms from Hearts & Hammers and For The Love of The Lake to use as models.
- The board will discuss again and vote next meeting.

Kay Van de Rostyne – programs and education (Attachment B)

- Kay moved that CLENA make a \$50 donation to the Arboretum Speaker's Bureau as an honorarium for the general meeting speaker. Erin seconded the motion and it passed unanimously.
- DISD Superintendent Michael Hinojosa called Kay to thank CLENA for our support of schools in our neighborhood.

Debbie Finger – communication (Attachment C)

- The spring newsletter was distributed the first weekend of April. The cost was \$506 and ad revenue was \$590.
- Debbie received an ovation for the quality of the newsletter.
- The next newsletter will be distributed on July 1.
- That issue will include details on how to run for President, Secretary, Safety, Beautification, Communications and Social Activities.
- Bella Vista is opening a Baskin Robbins in Casa Linda S.C.
- The CLENA Forum is up and running. Erin asked the Board to participate in the forum. Current forums are for education, social activities/social connections, elder care, new in the neighborhood.

Patricia Baillif – external affairs

- After some discussion of the City’s request to maintain the tree plantings in the center medians on Garland and Buckner, Michael made a motion that as an organization, CLENA respectfully decline to be involved in street median maintenance at Buckner and Garland. Barbara seconded and it passed unanimously.
- Brad Rogers reported on code compliance: call 311 to report any stop signs with graffiti and non-reflective street signs for replacement.
- Susan Hello is serving on the commission to select self-help neighborhood projects for funding; Debbie and Erin will also volunteer and attend the meeting Thursday night.

Gloria Spence – social activities

- A location is needed for the neighborhood garage sale and a coordinator.
- Michael Janicek volunteered to host the garage sale, Earl will provide a trailer to park by the driveway to store items dropped off early; Patricia, Barbara and Tricia Johnson agreed to work the sale.

Erin Bender – block captains

- All spots have been filled with back-ups identified.
- New block captains will be encouraged to identify residents with interesting stories of Casa Linda Estates. Sharon Laminack will be asked to interview residents.

New business:

- Earl indicated that there were items remaining from the Neighborhood Stabilization Overlay initiative including backpacks, laser measurement tools and clip boards. A motion was made to sell the items in the CLE garage sale; Debbie seconded and the motion passed.

The meeting was adjourned at 9:00 p.m.

5:54 PM

04/13/09

Annual Basis

**CLENA**  
**Transactions by Account**  
 As of April 13, 2009

A

Type	Date	Num	Name	Memo	Clr	Split	Amount	Balance
Professional Bank								
Check	1/11/2009	1252	Debbie Finger		X	Printing and R...	-54.07	8,461.00
Check	1/11/2009	1253	East Dallas Printing		X	Printing and R...	-352.50	8,406.93
Check	1/11/2009	1254	TXU Energy		X	Electricity Usage	-13.53	8,054.43
Check	1/13/2009	1256	Knights of Columbus...	Deposit Myste...	X	Mystery Dinner	-400.00	8,040.90
Check	2/9/2009	1257	Earl Johnson	QB update		Supplies	-140.70	7,640.90
Check	2/9/2009	1258	City of Dallas	Hermosa	X	Utilities	-15.37	7,500.20
Check	2/9/2009	1259	TXU Energy		X	Utilities	-14.16	7,484.83
Check	2/28/2009			New Check C...	X	Bank Service ...	-49.50	7,470.67
Check	3/8/2009	1260	TXU Energy			Gas and Electric	-14.16	7,421.17
Check	3/8/2009	1261	City of Dallas			Triangles	-4.73	7,407.01
Check	3/8/2009	1262	City of Dallas			Triangles	-3.40	7,402.28
Check	3/8/2009	1263	City of Dallas			Triangles	-11.43	7,398.88
Check	3/8/2009	1264	City of Dallas			Triangles	-5.15	7,387.45
Deposit	3/8/2009			Deposit		-SPLIT-	55.00	7,382.30
Deposit	3/16/2009			Deposit		-SPLIT-	670.00	7,437.30
Deposit	3/24/2009			Deposit		-SPLIT-	1,940.00	8,107.30
Check	3/24/2009	1265	Knights of Columbus...			Mystery Dinner	-1,447.00	10,047.30
Check	3/24/2009	1266	East Dallas Printing			Mystery Dinner	-24.40	8,600.30
Check	3/24/2009	1267	East Dallas Printing			Mystery Dinner	-16.00	8,575.90
Check	3/24/2009	1268	East Dallas Printing			Mystery Dinner	-66.50	8,559.90
Deposit	4/6/2009			Deposit		-SPLIT-	474.00	8,493.40
Check	4/13/2009	1269	TXU Energy			Gas and Electric	-16.15	8,967.40
Check	4/13/2009	1270	East Dallas Printing			-SPLIT-	-506.75	8,951.25
Check	4/13/2009	1271	City of Dallas			Water Utilities	-15.11	8,444.50
Check	4/13/2009	1272	City of Dallas			Water Utilities	-23.86	8,429.39
Check	4/13/2009	1273	City of Dallas			Water Utilities	-14.33	8,405.53
Check	4/13/2009	1274	City of Dallas			Water Utilities	-6.70	8,391.20
Total Professional Bank							-76.50	8,384.50
TOTAL							-76.50	8,384.50

Attachment B

April 13, 2009

CLENA BOARD MEETING

Monday, April 13, 2009

Report from the Education/Programs

I have communicated with Laura Duty who will be giving the presentation about the Arboretum on April 14, 2007. She is planning on arriving around 6:30 to set up the projector and hand out or make available brochures. She is bringing Alyssa Hill from the Arboretum with her to help in signing up people who wish to take advantage of the discounted memberships offered to the attendees of the neighborhood association general meeting. Her talk will be approximately 30 minutes and she is aware that we will have a short business meeting.

Earl has said that he can bring a screen that is needed for the presentation. I need to make sure that there will be a table to set up the projection

I believe that we should give an honorary check made out to the Arboretum Speakers Bureau.

I have had some communication with H&R Block about wanting to do a program about taxes to our membership. Since we have already made our arrangements with the Arboretum, I have not answered that email, but would like to get the opinion of the Board.

I was told by my granddaughter that Gaston Middle School scored second highest in the district Taks Reading Scores for the 8<sup>th</sup> grade.

The last day of school is June 3<sup>rd</sup>.

Monday, April 13, 2009

Submitted by Debbie Finger

Communications Report:

- The Spring 2009 newsletter was distributed before April 1 to ensure General Meeting announcement is sent out far enough in advance (10 days before April 14 meeting).
- Cost to print newsletter was \$506, which included garage sale flyers. We had \$590 in advertising in this issue.
- The Forum is up and running. We need to get some exposure in the LFH and FH neighborhoods and encourage folks to start using the forum.
- The Summer newsletter will be printed in June for distribution by July 1. This issue will include:
  - Membership renewal flyers
  - September General Meeting Election Announcement
  - Call for intent to run for a position on the board. The six positions to be elected in 2009 are President, Secretary, VP-Safety, VP-Beautification, VP-Communications, and VP-Social Activities.
- I have advertising commitments from Jenny Capritta, Bella Vista Company, Lucy & Ethel Do Real Estate Sales, and Mike Schmitt. I also have a commitment from Bella Vista Company to advertise their new business venture in Casa Linda Plaza – they are opening a Baskin-Robbins.
- I expect to get commitments from Kwik Kar, Lynn Foster, Cloud Nine Massage, and Kelly Nolan. I still need to visit other potential advertisers.
- All current information has been uploaded to the web site and the calendar has been updated with all info I have to-date. Please send me any information for the web site or calendar.