

CLENA Board Meeting
June 8, 2009
Another Broken Egg Café

Present: Earl Johnson, Barbara van Pelt, Erin Bender, Gloria Spence, Kay Van De Roystne, Tom Murray, Debbie Finger

Absent: Michael Janicek, Susan Hello, Patricia Baillif, Cindy Bourne, Jim Hughes

Guests: David Baillif, Donna Mason

President Earl Johnson called the meeting to order at 6:44 p.m., determining that a quorum was present.

Secretary Barbara van Pelt asked for any changes or corrections to the minutes of the May meeting, distributed earlier to board members.

- There being no changes, Gloria Spence moved and Debbie Finger seconded that they be approved, and the motion passed.

Treasurer's Report (Attachment A)

- Barbara presented the report in the absence of the Treasurer, Susan Hello.
- The reconciled balance is \$11,297.60 which includes:
 - Net proceeds of \$741.31 from the garage sale
 - Casa Linda's net proceeds \$2,680.55 from the Garden Tour (total net proceeds were \$8041.63 split between the three neighborhoods)
- Donna Mason shared information from Susan that Little Forest Hills treasurer Linda Calvert had erroneously attributed ad revenue to the 2008 tour that was actually an ad for the LFH newsletter.
- In order to correctly report 2009 financials, Susan requested that an explanatory letter and invoice for 1/3 the amount of the amount be sent to all three neighborhoods to reimburse the amount to LFH.
- Debbie moved and Erin Bender seconded the motion to authorize Susan to reimburse the amount if she was satisfied that the information was correct. The motion passed.

Neighborhood Safety

- There was no report as Jim Hughes was absent.
- Tom Murray asked that Jim supply the complete police incident report for CLE at each meeting, noting that the e-mail reports were not complete.
- Earl indicated he would request this information from Jim.

Membership

There was no report as Michael Janicek was absent.

Beautification

- Tom reported that the June Yard of the Month was awarded to Howard and Gary at 1214 Tranquilla.
- The sprinklers in the triangles have been set to water on alternate days at 11:00 p.m., starting June 8.
- Board members living close to triangles will check to make sure they are running properly; Tom will check the rest.
- The schedule will change later in the year.
- Donna gave a report on the garden tour.
 - Attendance (measured at Andie Comini's house in LFH) was more than 1,600.
 - Good publicity and a growing reputation contributed to the increase from 600 visitors last year.
 - Donna, Sheri Foster, and the publications team of Barbara and Cindy Bourne are retiring, but will work with their replacements to ease the transition.
 - Donna has already located a couple of possible gardens and Tom had some possibles.
 - Donna will write a story for the newsletter, due June 15.
 - Tom indicated that there was great demand (especially among female garden tour visitors) to purchase the green t-shirts worn by volunteers this year and that we might consider selling them next year.
- Donna asked about the procedure for deciding how the garden tour funds would be used.
- At the board's suggestion, she will meet with Cindy to review the bond plans for the park and devise a recommendation from the Park Committee.

Education & Programs

- Kay Van De Rostyne did not have a report this month.

Communications (Attachment B)

- Debbie reminded everyone that the deadline for the next newsletter is June 15.
- There was some discussion about moving the newsletter later in July so that distribution did not fall on July 4 weekend. She will review the calendar and send an e-mail to everyone.
- Residents interested in running for the six board positions up for election must submit their names so that ballots can be prepared and distributed by Aug. 25 for the Sept. 8 general meeting.
- Debbie received a request from a resident living on Forest Hills (behind Redondo) to join CLENA.
- It was determined that while we could not allow non-resident individuals to join the neighborhood association, we would again offer to help them organize their own neighborhood association. This came up several years ago when Cindy Bourne was president and the offer was extended then. Earl will explore.

- There was some discussion about including consumer recommendations for service providers on the forum section of the website. Debbie and Erin will explore.
- The Advocate requested that we send out an e-mail blast to encourage people to sign up for their electronic product. The board asked Debbie to decline the request and suggest they buy an ad in the upcoming newsletter.

External Affairs

- Patricia Baillif was not in attendance at the meeting, but her husband David was in attendance and reported that the landscaping has been completed and the final portion of the intersection paving stones are being painted to finish the Garland/Buckner intersection construction.
- The Casa Linda shopping center renovation is close to completion with the restoration of the former movie sign between the Chevron Station and Starbucks and the addition of stonework at the base of the buildings.
- Baskin-Robbins will not be opening in Casa Linda, at least in part because AmREIT would not include them on the signage in the parking lot of their quadrant.

Social Activities

- The board congratulated Gloria on two successful events recently.
- She reported that about 100 attended the picnic on June 7.
- Expenses were \$561.58, almost \$200 under the authorized budget.
- Cake judges were Councilman Sheffie Kadane; Highland Park Cafeteria owner Jeff Snoyer; and Oliver Rhein, Operations Manager of the Knights of Columbus Kaycee Club.. The grand prize was won by new CLE resident Amy Fuerness.
- HPC provided gift certificates for the top prize winners and gave everyone in attendance a gift card for a free dessert.

Block Captains

- Erin reported that all was well.

New Business

- Donna brought to the board a request from Bella Vista owner Lance Tyler to create a home tour in Casa Linda.
- The board asked her to invite Lance to attend the next board meeting on July 13 and present his idea.
- Barbara reported for Cindy that she hopes to resume Movies in the Park on Saturday, June 13 if Jim Witter is home (must run electricity from his house). Cindy will let Debbie know ASAP so she can send out a blast e-mail to let residents know.

There being no further business, Earl adjourned the meeting at 8:30 p.m.

TREASURER'S REPORT June 8. 2009

Attachment A

BALANCE 5/11/2009 \$ 8,014.80

INCOME

GARAGE SALE PROCEEDS 913.30
 GARDEN TOUR PROCEEDS 2,680.55
 TOTAL INCOME **\$3,593.85**

EXPENSE

BANK SERVICE FEE 23.50
 GARAGE SALE EXPENSES 133.99
 ELECTRIC 16.15
 WATER 137.41
 TOTAL EXPENSE (\$311.05)

RECONCILED BALANCE 6/08/ 09 \$11,297.60

NOTE:

Garage Sale Net Proceeds (Final)	\$ 741.31
Garden Tour Proceeds	\$ 10,866.00
Garden Tour Expenses	2,824.37
Net Garden Tour	\$ 8,041.63
Little Forest Hills NA	\$ 2,680.54
Forest Hill NA	\$ 2,680.54
Casa Linda Est.NA	\$ 2,680.55

Communications Report:

- Deadline for the Summer newsletter is June 15th!
- This issue will include:
 - Membership renewal flyers
 - September General Meeting Election Announcement and instructions
 - Call for intent to run for a position on the board. The six positions to be elected in 2009 are President, Secretary, VP-Safety, VP-Beautification, VP-Communications, and VP-Social Activities.
 - July 1 – Distribute announcement request intent to run for a position
 - August 1 – Deadline for submitting intent to run to Secretary
 - August 25 – Deadline for distributed printed ballots
 - Sept. 8 – Deadline for turning in ballots. Ballots won't be accepted after counting of votes begins.
 - Recap of March/April/May/June activities with photos if appropriate: Dinner Theater, Garage Sale, Garden Tour, Party in the Park, April General Meeting
- I have advertising commitments from Jenny Capritta, Bella Vista Company, Lucy & Ethel Do Real Estate Sales, and Mike Schmitt, Kwik Kar, Kelly Nolan, and Lynn Foster.
- As of 6/8, 2009 I have not heard any further information on the Baskin Robbins that Bella Vista was planning to open.
- All current information has been uploaded to the web site and the calendar has been updated with all info I have to-date. Please send me any information for the web site or calendar.

For Discussion:

- I have an email from Lenard Pierson, who lives on Forest Hills Blvd, which is not officially in Casa Linda. He has been following the CLENA activities on the web site and would like to join. What's our position on having a member who does not live in CLE?
- I know most of you saw the email from Phil Mendershausen recommending Champion Energy as a electric provider. How do we feel about adding consumer news and recommendations to the forum on the web site?
- I received an email from the Advocate asking us to distribute information via our mailing list about how to sign up the their e-newsletter. To me, this request is "on the fence" and could be considered spam. I wanted to get your opinion before I did this.