

**CLENA Board Meeting**  
**November 9, 2009**  
**For The Love Of The Lake Office**

**Present:** Earl Johnson, Susan Hello, Barbara van Pelt, Debbie Finger, Michael Janicek, Glen Christy, Sarah Morgan, Erin Bender, Kay Van de Rostyne

**Absent:** Cindy Bourne, Jim Hughes, Patricia Baillif

**Guests:** Tricia Johnson, Brad Rogers

**President Earl Johnson called the meeting to order at 6:47 p.m.**

- Brad Rogers gave a report on two community meetings for the Garland Rd. Advisory group.
- Invitations were e-mailed to CLE residents today in addition to surrounding neighborhoods.
- Participants are the City of Dallas, DART, TxDOT, and the North Texas Council of Governments.
- \$135,000 was allocated by supporters for consultants to develop the plan – March 2010 is the target date for the presentation.

**Secretary**

- Barbara van Pelt asked if there were any changes or corrections to the minutes previously distributed by e-mail.
- There being none, she moved that the minutes be approved, Michael Janicek seconded, and the minutes were approved.

**Treasurer:**

- Susan Hello gave the Treasurer's Report (Attachment A).
- The pansy sale made a profit and additional revenue came from new memberships and newsletter ads.

**Social Committee:**

- The board welcomed the new Social Vice President, Sarah Morgan, and thanked her for stepping in to coordinate the holiday party.
- The CLENA holiday party will be held on December 15<sup>th</sup> at Another Broken Egg Café. Admission is \$10 per person; \$5 with a toy for the Toys for Tots drive being conducted by the restaurant.
- Sarah Morgan will accept reservations, with payment at the door.
- Reservation deadline is December 1.
- Sarah Morgan received the social committee notebook from Gloria Spence.
- Sarah will work with Debbie on the holiday party invitation.
- Several board members offered to help stuff brief and invitations on Nov. 19 at Sarah's home.
- Jeff Mason will appear as Santa Claus for photos.

**Communications (Attachment B)**

- Debbie Finger will prepare a newsletter brief for distribution on Nov. 21 with the holiday party invitation.
- Information will be included on the directory, request for volunteers – other input and information due by Nov. 15.
- Glen Christy has purchased a full-page ad on the back page of the directory for 2010.
- Debbie is working with John Widhalm on updating the website and preparing the directory maps.

**Beautification**

- The board welcomed Glen Christy to his first meeting as Vice President, Beautification.
- He would like to recruit new members for the committee.
- Holiday lights judging will be December 13 and promoted in the newsletter brief.
- Glen suggested soliciting professional proposals for the triangles: tree trimming and landscaping.
- Glen would like Beautification to coordinate with the Park Committee and the Garden Tour Committee.
- Cindy Bourne has served as the CLENA liaison for the Park Committee and Sarah Morgan will be the Casa Linda coordinator for the 2010 Garden Tour.

**Safety:**

- Jim Hughes is out of town; Debbie will include crime/safety information and information about ordering additional car ID stickers in the newsletter brief.

**Membership:**

- Michael Janicek is updating the director and his mother Irma is typing the changes.

**Program/Education:**

- Kay Van de Rostyne did not have a report.

**Block Captains:**

- Erin Bender will alert block captains for the Nov. 21 delivery.

**New Business:**

- A vote was taken via e-mail to pay membership dues to secure Casa Linda Estate's membership in the Dallas Homeowner's League.
- Michael moved to ratify this action, Erin seconded the motion and it passed.
- Susan Hello will represent CLENA as our voting member.
- A tentative meeting was scheduled for December 14, depending on pending business.

There being no other business, the meeting was adjourned at 8:40 p.m.

TREASURER'S REPORT  
November 9, 2009

Attachment A

BALANCE 10/12/2009 \$ 9,467.65

INCOME

Newsletter Ads	75.00	
Plant sales	1,176.00	
Membership Dues	90.00	
TOTAL INCOME		1,341.00

EXPENSE

ELECTRIC	17.12	
WATER	21.79	
PO BOX 1 year	96.00	
NNO EXPENSE	43.28	
WEB DOMAIN / HOSTING	229.22	
PANSY EXPENSE	887.50	
TOTAL EXPENSE		(1,294.91)

RECONCILED BALANCE 11/8/09 \$ 9,513.74

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Pansy Revenue	\$1,456.00
Pansy Expense	887.50
Net Profit	568.50

CLENA – VP Communications Report

Attachment B

Monday, November 9, 2009

Submitted by Debbie Finger

Newsletter and Directory

- “Newsletter Brief” for November 2009 submitted to board for review. Topics include new board member info, holiday party plans, coyote info, and holiday safety tips.
- Plan to distribute on weekend of November 21. Ask Erin to notify block captains.
- Bella Vista is renewing their advertising for another year beginning with the Winter 2009 issue of the newsletter; contract mailed on November 10. I’ve also asked them if they are interested in advertising in the updated Directory.
- Glen Christy bought the first ad in the Directory – he’s got the back cover!
- Kelly Nolan would like to renew her advertising contract and is updating her ad. I have received a new picture and her updated copy. I can do the layout, but need help printing the ad in a high resolution format. Cindy Bourne can help with printing to a high-res format.
- Deadline for the Winter 2009 newsletter is December 15. Newsletter will be distributed in early January.

Web Site

- I am setting up a meeting with John so he can train me to update the web site.

I want to find a way to do a new calendar for upcoming events and we still need to create a page for “from the City of Dallas.